

{ on-dree-ah }

OBJECTIVE

I wish to obtain a secure relationship with a company or client as a freelance or full-time contractual graphic designer by telecommuting from my home office. Offering anything and everything design.

About

Thank you for your time today. I am a highly motivated and progress-focused Graphic Designer, and your position sparked my interest. With a track record of initiative and dependability, I have devised strategic designs that I believe will prove valuable to your company and target audience.

Contributed collaboration, time-management, and note-taking toward team efforts and business improvements are a focus in my current role.

I am progressive-minded and in tune with the new developments in my field, and have proven to be effective and collaborative with strong teamwork talents. Using high quality photography, color, typography, and overall layout along with strategic marketing strategies that are cutting edge as well as age targeted demographics .

Below are some of my professional highlights:

- Organized Weekly Design Progress Reports
- Social Media Progress Reports (if required)
- Interactions with Professional Service Vendors to Provide Production Quotes
- Create Marketing Concepts to Support Business Objectives and Growth

My qualifications are reinforced by a Bachelor's Degree Of Fine Arts, Graphic Design; and I would be happy to provide greater detail about my skill level and experience during a phone or virtual interview.

Please see full résumé enclosed.

Thank you for your consideration and feel free to review my online portfolio listed in the active link below.

{ on-dree-ah } graphic design

Aundrea Trapp | Marana | AZ 85658

ph} 415 290 6941 *e*} aundrea.trapp@icloud.com

website portfolio} **aundreatrapp.com**

EXPERIENCE

- December 2023 - Currently* Senior Designer - Collateral, Menus, Advertising, Branding, Environmental Graphics
Paradise Point, San Diego's Island Resort - paradisepoint.com
- November 2016 - Currently* Senior Designer - Branding Collateral, Line Card, Events, Advertising, Branding, Website
Bluebird Lighting - bluebirdlighting.com
- January 2021 - August 2022* Senior Designer - Collateral, Menus, Advertising, Branding, Environmental Graphics
The Slate Tapestry Collection by Hilton™ - slatedenver.com
- April 2016 - August 2017* Senior Designer - Collateral, Menus, Advertising, Branding, Environmental Graphics
The Gallery Golf Club, Marana AZ - gallerygolf.com
- April 2015 - March 2020* Senior Designer - Collateral, Menus, Advertising, Branding, Environmental Graphics
Omni Scottsdale Resort & Spa at Montelucia & Omni™ San Francisco Hotel
omnihotels.com
- June 2014 - December 2015* Senior Designer - Collateral, Menus, Advertising, Branding, Environmental Graphics
Coronado Island Marriott Resort & Spa, CA
marriott.com/hotels/travel/sanci-coronado-island-marriott-resort-and-spa/
- October 2013 - June 2016* Senior Designer - Collateral, Advertising, Environmental Graphics
The Ritz-Carlton, Rancho Mirage, CA - ritzcarlton.com/ranchomirage
- June 2013 - Currently* Creative Marketing Director - (2) Branding Collateral, (2) Websites, Apparel, Packaging,
Menus, Social Media Design, Promos, Photoshoot Director, Agave Coffee & Café and
Shake & Muddle - (2) Sister Restaurant Properties agavecoffeecafe.com /
shakeandmuddle.com
- May 2013 - March 2020* Senior Designer - Collateral, Advertising, Packaging, Apparel, Website, Social Media
Mohr Gardening - mohrgardening.com
- September 2012 - April 2015* Senior Designer - Collateral, Advertising, Packaging, Apparel, Website, Social Media
Simply with Style - simplywithstyle.com
- August 2007 - October 2012* Senior Designer - Branding - Frank Williams - frankwilliamsdesign.com
- June 2004 - August 2017* Senior Designer - Collateral, Advertising, Environmental Graphics, PPT
The Ritz-Carlton, Dove Mountain, AZ and The Ritz-Carlton, Denver, CO
ELWAY'S Downtown - ritzcarlton.com/dovemountain & ritzcarlton.com/denver
- 2007-2015* Art Director - Identity Program, Website, Packaging - MD Skin and Laser & Hollywood
Smiles, , San Diego, CA. - myhollywoodsmiles.com & mdskinandlaser.com
- 2003-2004* Senior Graphic Designer - Print Design - Macy's West Division, San Francisco,
CAP art of a new branding launch in San Diego. Team leader of the ROP department
and Direct Mail pieces. Re-brand launched in 2004.
- 2003 - 2004* Senior Graphic Design - Packaging - Coleman Brandworx, Larkspur, CA - Designed
packaging for Nestlé. Trained intern on how to createmock-ups for photography and
presentations. New design stylesfor Premium chocolates. Developed conceptual violators
on existing packaging. Created seasonal POP sale promotions.MoodBoard development.
Enhanced re-branding for Wonka Bar. - cbx.com
- 2003* Senior Graphic Designer - Print Design - NIA Creative, Mountain View, CA - Developed
Branding, Powerpoint Presentation Design, FlashAnimation Design, Tradeshow Graphics,
Large Scale In-HousePrinting. World-class services all under one roof. Brand consulting,
creative design, advertising, PR and event marketing. Silicon Valley technology and venture
capital firms such as Sun, Nikon Precision, Opware and many more. - niacreative.com

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EXPERIENCE

2002 - 2003 Senior Designer - Brand Coordinator & Packaging - Hairagami Company, Orinda, CA - Created over thirty modular hair accessory packages, designed the existing packaging and created consistent brand identity systems. Corresponded with Hong Kong and other outside manufacturers and industry leaders. Hired and trained junior designers. Worked one on one with inventors and industrial designers. Went from brief instructions to clear step by step illustrations. Created new fashion forward, target market color palettes. Introduced new package fold outs, clam shells and blister design. Formulated the Hairagami wet line. Branded all promotional pieces, sales kits, posters, banners, magazine ads, web, power wings and plan-o-grams. Worked heavily on DR TV campaign. Art directed photo shoots. Designed for mass retail stores such as Target, Wal*Mart, K-Mart, CVS, Claire's and Eckerd. Created Dittie packaging. hairagami.com

January 1999 - Currently Creative Director - Branding Collateral, Brand Coordinator, Environmental Graphics, Websites, Promos - MountainWest Real Estate, MountainWest Properties, Urbana, and Casa Estilo - Chula Vista, CA.
mountainwest.com | urbanachulavista.com | casaestilocv.com

1996 - 2001 **EDUCATION**
Academy Of Art, San Francisco, CA - Bachelor Of Fine Arts, Graphic Design
College Onsite Internship - Primo Angeli - San Francisco, CA.

1996 - 2024 / Always Up-To Date **SKILLS**
Macintosh (MAC): Expert Level - Adobe Creative Cloud - AI, PSD, Microsoft Word, Excel, Acrobat, InDesign, and Canva. Skilled in Social Media - IG, FB, Toast, OpenTable, UberEats, and Text Edit / Content Creator.

HOBBIES

Event Coordinator for Weddings and Special Events. Design and Décor for Parties + gardening plant lover - green thumb! Interior and Exterior Design, Apartment Space, and Model Homes Staging. See urbanachulavista.com | casaestilocv.com

HONORS & ACCOLADES

Featured Design in the AAU Spring show 1998-2001, Package Design Corporate Identity at AAU - Spring Show 2001 chosen and featured package design for Gumps Retail. Creative Director Recognition for Interior Design at MountainWest Real Estate and MountainWest Properties - Chula Vista, CA 2015-2023.

REFERENCES

Available upon request.

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